

# LEADERS & LEGENDS

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## PROGRAMS FOR PARENTS GALA 2022 *Celebrating Champions for Children*

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Dear Friends:

On October 26, 2022, Programs for Parents, Inc. will host its bi-annual Gala celebrating **Leaders and Legends** in Early Education. These Champions will be honored for their contributions in the development of young children through quality care and advocacy.

For almost four decades, Programs for Parents has been a leading childcare champion working to meet the ever-increasing need to help nurture children in their formative years, and this fundraiser will help us continue this work.

Everyday Programs for Parents addresses important matters affecting most families; available, affordable, accessible, high quality child care. Child care infrastructure is highly fragile and unstable, now more than ever. Programs for Parents serves as the principal advocate for childcare services in Essex County. As we work to stabilize these systems, child care providers, families and children need our help and support. To show your support of parents, children, and the community of early care educators, we would be honored if your agency would be a sponsor of our **2022 Leaders and Legends Gala**.

If you have any questions, or need further information, please contact Diane Anglin at [danglin@programsforparents.org](mailto:danglin@programsforparents.org) or at (973)733-4052. Thank you for considering us as a potential partner.

Sincerely,

*Kevin Michael Slater*

Kevin Michael Slater  
*Board President*

*Beverly Lynn*

Dr. Beverly Lynn  
*CEO, Programs for Parents, Inc.*



*You are cordially invited . . .*



# LEADERS & LEGENDS

PROGRAMS FOR PARENTS GALA 2022

*Celebrating Champions for Children*

**OCTOBER 26, 2022**

6:00 TO 10:00PM

*VIP EXPERIENCE*

*5:00-6:00PM*

**VALLEY REGENCY**

1129 VALLEY ROAD

CLIFTON, NJ 07013

*Honoring—*

## EARLY CHILDHOOD LEGENDS



**Cecilia Zalkind, Esq.**

President &  
CEO, ACNJ



**Debra Jennings**  
JEDI (Justice,  
Equity, Diversity,  
and Inclusion)  
Consultant and  
Retired Nonprofit  
Executive



**Dr. Beverly Lynn**  
CEO Programs  
for Parents, inc.

## EARLY CHILDHOOD LEADERS



**Theresa Blount**  
Family Child  
Care Provider  
Little Angels, LLC



**Theresa Ayers**  
Executive  
Director  
Dove Community  
Child Care  
Academy



**Carolyn  
Lofton-Simpson**  
Supervisor  
Early Childhood  
Department  
East Orange  
School District

Gala Tickets: \$125  
VIP Experience: \$75

For ticket and journal information  
**[CLICK HERE.](#)**



# LEADERS & LEGENDS

PROGRAMS FOR PARENTS GALA 2022

## PLATINUM PARTNERS

“Changemakers”

\$10,000

**COMMUNITY PARTNER**  
(a featured spotlight in PFP newsletter and other events)

Table for 10

Logo on Website  
(One year)

Logo on  
Step and Repeat

Full Page Ad in  
Digital Journal

10 VIP Tickets

Featured Email Blast

Featured in  
Social Media

Photo with Honorees

Special recognition  
during VIP hour

## GOLD PARTNERS

“Visionaries”

\$7,500

Table for 10

Logo on Website  
(One year)

Logo on  
Step and Repeat

Full Page Ad  
in Digital Journal

Six VIP Tickets

Featured Email Blast

Featured in  
Social Media

## SILVER PARTNERS

“Champions”

\$5,000

Table for 10

Logo on Website  
(One year)

Logo on Step and  
Repeat

Half Page Ad  
in Digital Journal

Featured Email Blast

Featured in  
Social Media

## BRONZE PARTNERS

“Influencers”

\$2,500

Table for 10

Half Page Ad  
in Digital Journal

Featured Email Blast

Featured in  
Social Media



# LEADERS & LEGENDS

PROGRAMS FOR PARENTS GALA 2022  
*Celebrating Champions for Children*

## 2022 Honorees

*Cecilia Zalkind  
Debra Jennings*

*Dr. Beverly Lynn  
Theresa Ayers*

*Theresa Blount  
Carolyn Lofton-Simpson*

## SOUVENIR AD JOURNAL

**NOTE:** THE 2022 SOUVENIR JOURNAL IS DIGITAL AND  
WILL BE FORWARDED TO ALL ATTENDEES VIA EMAIL.

<b>Outside Back Cover</b> (8.5 x 11") .....	\$500
<b>Inside Front Cover</b> (8.5 x 11") .....	\$475
<b>Inside Back Cover</b> (8.5 x 11") .....	\$450
<b>Full Page</b> (8.5 x 11").....	\$300
<b>Half Page</b> (8.5 x 5.5") .....	\$175
<b>Quarter Page</b> (5.5 x 4.25").....	\$100
<b>Buisness Card</b> (3.5 x 2") .....	\$50
<b>Patron Name Listing</b> .....	\$25

Ads can be submitted electronically to Diane Anglin: [danglin@programsforparents.org](mailto:danglin@programsforparents.org)

**DEADLINE FOR ALL ADS AND PAYMENTS: OCTOBER 12, 2022**

I am purchasing a:  Full Page  1/2 Page  1/4 Page  Business Card  Patron Listing

Name \_\_\_\_\_

Email \_\_\_\_\_

Company \_\_\_\_\_

Signature \_\_\_\_\_

Total Amount Due: \_\_\_\_\_

Individual Gala Tickets: \$125  
VIP Tickets: \$75  
Table (10): \$1,000

Online Payments **CLICK HERE**  
Payment by check is also acceptable.