



100

**Individuals
Performing an
Essential Service**

35th Anniversary | 2019 Annual Report



Programs for Parents 2019

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Programs *for* Parents

Comprehensive Services for Families and Children

OUR MISSION

We support children, families and child care providers in Essex County, through advocacy and action, offering education, referrals, sharing best practices, and access to available financial resources.

100 INDIVIDUALS PERFORMING AN ESSENTIAL SERVICE



In 2019, which this Annual Report details, Programs for Parents made real strides towards making New Jersey's child care industry better educated, understood and represented.

Welcome!

Dear Friend and Supporter,

As we are preparing this report, we find ourselves still in the grip of a global pandemic. In the face of this crisis, however, Programs for Parents continues to do its part. Since the beginning of the pandemic, we have administered child care subsidies for essential workers and frontline responders quickly and efficiently. We have also helped many of those families find the right provider for their children. Simply put, essential workers and frontline responders can perform their life-saving work because their children are receiving quality care.

If ever there was a time to truly value the essential service performed by child care providers, it is now.

In 2019, which this Annual Report details, Programs for Parents made real strides towards making New Jersey's child care industry better educated, understood and represented. We also continued to help parents be better informed and equipped to address the pressing needs of young children in their communities.

In 2019, under the auspices of Programs for Parents, the Essex County Council for Young Children (ECCYC) was selected as one of ten national coalitions to receive funding from the Boston Medical Center/Network of Opportunity for Child Wellbeing. This national initiative seeks to address adverse childhood experiences (ACEs) and trauma in the early care and education community. With this funding, PfP achieved three important goals. First, we educated providers on childhood trauma and adverse childhood experiences through a series of educational programs. Next, we trained providers and parents on how they can ensure that young children have positive social emotional experiences. Finally, we equipped families with the knowledge and tools they need to easily access community resources when trauma occurs.

Programs for Parents is also proud to have played a key role in taking the concept of shared services statewide in 2019. Having pioneered the concept of shared services in the childcare industry with the Greater Newark Shared Services Alliance, the agency was asked to host informa-

tion-sharing conferences across the state. The shared services concept is one of the most exciting and progressive developments in the child care industry today. By banding together, early childhood educators can save vital time and money, freeing them to undertake efforts to improve the quality and efficiency of their programs.

This past year was also special because Programs for Parents celebrated its 35th anniversary. To mark this milestone, we were invited to ring both the opening and closing bells on the New York Stock Exchange. It was a great honor and a symbolic one. It was a reminder of how much work remains to be done to bring the business community to a true appreciation of the vital connection between a productive workforce and accessible quality child care.

In the pages to come, we invite you to read more about all that was accomplished in 2019. We do so with gratitude for your dynamic and necessary collaboration.



Dr. Beverly Lynn, CEO

**Magdalena M. Czerniawski
President of
the Board**



Programs *for* Parents

Comprehensive Services for Families and Children

100 INDIVIDUALS PERFORMING AN ESSENTIAL SERVICE



PROGRAMS FOR PARENTS 2019

NUMBERS

Performing an Essential Service for Essex County

18,000

children received child care through the government subsidy administered by PfP



11,170

parents and guardians were able to work, attend school or do both because of the child care subsidy provided by Programs for Parents



\$52.5M

in subsidies to cover the cost of child care was provided to Essex County families



1,590

parents and guardians received referrals by PfP that helped them select the right child care provider for their child



1,622

child care providers and child care directors received professional development workshops and trainings from Programs for Parents



196

professional development workshops and trainings were offered by Program for Parents



2019 Program Highlights

A Central Hub for Essex County





PfP Celebrates a Milestone 35th Anniversary

Programs for Parents celebrated its 35th anniversary through a number of programs and special events. Chief among them was ringing the bell that opened the New York Stock Exchange by PfP CEO Dr. Beverly Lynn, who was accompanied by staff, board members, child care providers and parents. “While today is a day of celebration, it is also symbolic of the need for the business industry to participate in discussions that support working families,” said Dr. Lynn. “Child care is, after all, everybody’s business.” A special commemorative 35th anniversary video was made and displayed at PfP’s Annual Meeting in June. On that occasion, PfP received a letter from Senator Bob Menendez recognizing the outstanding work that Programs for Parents has provided to the families of Essex County for the past 35 years.

Greater Newark Shared Services Alliance Goes Statewide

Shared Services is among the most exciting and progressive developments in the child care industry today and once again Programs for Parents was at the forefront. Having successfully launched the first shared services initiative for child care providers in New Jersey, Programs for Parents was asked to facilitate a statewide conference on the concept. The goal was to educate and inspire communities to launch shared services initiatives in their communities. The conference took place in February and was attended by child care providers, funders, child care resource and referral agencies and other stakeholders.



Now in its third year at Programs for Parents, the Greater Newark Shared Services Alliance (GNSSA) continues to be a tremendous success, saving child care providers thousands of dollars in expenses, time and by providing a pool of qualified substitute teachers. Currently, GNSSA is working toward piloting a centralized data management system that simplifies scheduling and attendance tracking, collects payments, securely stores data, and provides a platform to engage families.

Programs for Parents

Comprehensive Services for Families and Children



100 INDIVIDUALS PERFORMING AN ESSENTIAL SERVICE

Programs for Parents visits the New York Stock Exchange to highlight its 35th anniversary of founding. Dr. Beverly Lynn, Chief Executive Officer, joined by Chris Taylor, Vice President, NYSE Listings and Services, rings The Opening Bell.



Adverse Childhood Experiences (ACEs) and Trauma

As noted previously, the Essex County Council for Young Children (ECCYC) was selected as one of ten national coalitions to receive funding from the Boston Medical Center/Network of Opportunity for Child Wellbeing. The ultimate goal of this effort is for the City of Newark to be a Trauma Informed Care Community by the end of 2020. To achieve that, ECCYC has offered monthly webinars, the first of which was led by Dr. Renee Boynton Jarrett, a pre-eminent leader on the topic. She spoke on the “Impact of Trauma on Children” in April. The following month, Dr. Dale Caldwell, another thought leader on the subject, spoke on “Urban Traumatic Stress Disorder.” PFP has three goals for this work: (1) educate the Early Care and Education community about childhood trauma and adverse childhood experiences (ACEs) through workshops, webinars, focus groups, and community gatherings, (2) ensure that young children have positive social emotional experiences that help them to be resilient in the face of trauma, and 3) when traumatic experiences occur, ensure that families are aware of community services and that they are easy to find.



“Everything around how a child grows and develops, what their ultimate life chances are, and chance for health and well-being, is intricately and inextricably connected to their family and community environments. If we present opportunities for people to own what health and well-being look like in their communities, they will take that opportunity and transform lives.”

Dr. Renee Boynton-Jarrett
Pediatrician and Social Epidemiologist
at Boston Medical Center

Family Child Care Providers Receive Needed Quality Improvement Grants

For Family Child Care Providers, a major highlight in 2019 was the opportunity to receive a \$2,000 Health and Safety Grant provided by the Department of Human Services, Division of Family Development. Intended to improve the quality of care provided, these grants were used for a wide range of needs, including to: abate health and safety violations; obtain emergency preparedness kits; purchase educational materials and supplies; purchase liability insurance; make small repairs; attend professional development events; and purchase a computer. Over 50 Family Child Care Providers applied and more than \$65,000 in grants were awarded.



PfP to Provide Quality Care to Newark's South Ward Children



Programs for Parents helped unlock the potential of children in Newark's South Ward neighborhood in 2019 with funds from a \$30 million Promise Neighborhood grant received by the South Ward Children's Alliance. After conferring with part-

ners and community leaders on how best to support families in the South Ward, Programs for Parents launched a CDA (Child Development Associate) training class in the neighborhood. (The CDA credential is the most widely recognized credential in early childhood education. It signifies that the individual is knowledgeable and competent to help children move from one developmental stage to the other.) Twenty early childhood caregivers who live or work in the South Ward Promise Neighborhood participated. Because of the grant, all course fees were covered and the class was provided at a South Ward location to make it convenient for the participants. Increasing the care giving skills of teachers who work in early childhood programs will improve the quality of early care and education for young children in the South Ward.



Performing an Essential Service



Parents and kids playing at the ECCYC
2019 Family Fun Day, Military Park, Newark



Mary Clark-Petty, Executive Director; Samantha Lott-Velez, Executive Director Office of Early Childhood; Dr. Lynn, with teen parents at Central High School receiving their baby monitors donated by Panasonic.



Unified Vailsburg Services Organization's (UVSO) Grandparent Group at the Grandparent's Resource Forum, Metropolitan Baptist Church



P4P Board Members (Nakeicha Adams, Lawrence Tamburri, Saigeetha Jambunathan, Barbara Litwinka) and Dr. Lynn at the 2019 Annual Meeting, Van Vleck House & Gardens



Councilwoman Monica McIver, Board Member Stacie Newton, Dr. Lynn, Board Member Reinaldo Santiago, Lieutenant Governor Sheila Oliver, and Board Member Dr. Diane Hill at the Week of the Young Child Breakfast 2019, Nico's Kitchen, Newark

Comprehensive Services for Families and Children





Financial Report

PROGRAMS FOR PARENTS, INC. STATEMENTS OF FINANCIAL POSITION September 30, 2019 and 2018

	<u>2019</u>	<u>2018</u>
ASSETS		
Current assets		
Cash and cash equivalents	\$1,100,656	\$1,057,289
Grants receivable	612,642	506,775
Prepaid expenses and other assets	<u>182,436</u>	<u>62,181</u>
Total current assets	1,895,734	1,626,245
Fixed assets, net	13,046	43,044
Rent security deposits	<u>61,468</u>	<u>61,468</u>
Total Assets	<u>\$1,970,248</u>	<u>\$1,730,757</u>

LIABILITIES AND NET ASSETS

Current liabilities		
Accounts payable and accrued expenses	\$403,320	\$367,120
Refundable advances	<u>274,818</u>	<u>357,940</u>
Total Current Liabilities	<u>678,138</u>	<u>725,060</u>
Net Assets		
Without donor restrictions	1,258,817	1,005,697
With donor restrictions	33,293	
Total Net Assets	<u>1,292,110</u>	<u>1,005,697</u>
Total Liabilities and Net Assets	<u>\$1,970,248</u>	<u>\$1,730,757</u>

PfP 2019 Supporting Partners

Advocates for Children of New Jersey

Becker's School Supplies

Bridges to Books

Child and Adult Care Food Program

Child and Family Resources

Child Care Aware of New Jersey

Children's Hospital of New Jersey
at Newark Beth Israel Medical Center

City of Newark

Coalition of Infant/Toddler Educators

East Orange Public Schools

Essex County College

Essex County Council for Young Children

Essex County Division of Employment & Training

Essex Project LAUNCH

Family Support Organization of Essex County

Foundation for Newark's Future

Greater Newark Health Coalition

Grow NJ Kids

Investors Bank Foundation

Irvington Public Schools

Kaplan Early Learning Companies

Metropolitan Baptist Church

Montclair State University

New Community Corporation—
St Joseph's Plaza

New Jersey Association for the
Education of Young Children

New Jersey Association for Infant Mental Health

New Jersey Historical Society

New Jersey Performing Arts Center (NJPAC)

Newark Emergency Services for Families

Newark Fairmont Promise

Neighborhood Planning Council

Newark Thrives

Newark Museum

Newark Public Schools

Newark Regional Business Partnership

Orange Public Schools

The Pajama Program

Panasonic Corporation of North America

Panasonic Foundation

Partnership for Maternal &

Child Health of Northern New Jersey

Prevent Child Abuse NJ

Professional Impact NJ

Rutgers University–Newark OUCP

RWJ Barnabas Health

School Readiness Consulting Inc.

Sierra House

South Ward Children's Alliance

Statewide Parent Advocacy Network

The CHAD Foundation

The Leaguers

The Nicholson Foundation

The Salvation Army, Montclair Citadel

The Schumann Fund for New Jersey

The Turrell Fund

United Way of Essex and West Hudson

United Way of Northern New Jersey

University of Medicine and
Dentistry of New Jersey

Urban League of Essex County

Victoria Foundation



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Montclair Office

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Check us out at:

www.programsforparents.org

Follow us on Facebook and Twitter.



Programs for Parents is designated as the Child Care Resource and Referral Agency for Essex County by the New Jersey Department of Human Services, Division of Family Development. The major funder of Programs for Parents is the State of New Jersey.

Programs for Parents is accredited through Child Care Aware of America, which works with more than 600 state and local Child Care Resource and Referral agencies nationwide so that all families have access to high-quality affordable child care.